



Hero Programs

Hero Miles, Hotels for Heroes, and the Family Program

Hero Programs

Our Hero Programs team:

- Tish Stropes
V.P. of Strategic Initiatives
- Meredith Moore
Hotels for Heroes Administrator
- Nick Popejoy
Hero Miles Administrator
- Seth Coker
Hero Programs Asst.

Our Programs:

- Hero Miles
- Hotels For Heroes
- Warrior Games
- Invictus Games



HERO MILES

Our Partners





Program Data

	Since Inception in 2005	2017	2018
Tickets Purchased	73,308	4,826	2,474
Cash Tickets	5,963*	3,185	1,639
Cash Spent	\$3,068,536*	\$1,560,740	\$835,588
Savings to Families	\$106,790,889	\$3,561,466	\$1,568,726

As of 7/31/2018

* Since 2016



VA Caregiver Support Program

The VA Caregiver Support Program has changed their policy from 2 flights per year to 1 flight per lifetime due to increase in enrollment

The VA plans to ultimately phase the program out

Hero Miles will begin supporting Fisher Houses more due to these changes

2017

Total Tickets:
2,176

Cost Savings:
\$1,642,762

2018

Total Tickets:
1,078

Cost Savings:
\$662,533

* As of 7/31/2018

HOTELS HEROES

Our Partners



HOTELS HEROES

Program Data

	Since Inception in 2011	2017	2018
Families Served	5,481	1,316	589
Nights of Lodging	16,898	4,103	1,902
Rewards Points Used	156,702,683	22,156,000	13,458,500
Cash Spent	\$1,222,070	\$580,021	\$289,649
Savings to Families	\$2,928,164	\$779,823	\$414,749

* As of 7/31/2018

HOTELS HEROES

Top 5 Frequent Users

VA 2017		Active Duty 2017	
Tampa, FL	475	San Diego Naval Medical, CA	261
Bay Pines, FL	468	Camp Pendleton Marine Base, CA	115
South Texas, TX	206	JBLM Madigan Health Care, WA	69
Portland, OR	110	Womack Army Medical, NC	46
Seattle, WA	57	Fort Hood Army Medical, TX	22
VA 2018*		Active Duty 2018*	
Bay Pines, FL	191	Camp Pendleton Marine Base, CA	133
Seattle, WA	72	San Diego Naval Medical, CA	64
South Texas, TX	66	Womack Army Medical, NC	29
Eastern Colorado, CO	51	JBER Medical, AK	18
Pittsburgh, PA	51	JBLM Madigan Health Care, WA	11

* As of 7/31/2018

HOTELS HEROES

Home Base Program



	2017	2018
Nights of Lodging	1789	943
Savings to Families	\$447,422	\$258,380

*As of 7/31/2018

INVICTUS GAMES

DEPARTMENT OF DEFENSE
WARRIOR
GAMES



Fisher House Community Groups Making an Impact



Boston Hotel
Program started
in 2014

1,055+
families
served

5,200+ nights
of lodging

\$1M+ savings
to military
families

Ways you can make an impact at your Fisher House:

- Provide Fisher House with details regarding your current local hotel support
- Create and sustain relationships with nearby hotels

How You Can Help Support Hero Programs!

- Donate miles/points through our partner airlines and hotels
- Let us know about any current relationships with local hotels in your area



BE A HERO

DONATE **MILES & POINTS**

HERO  **MILES**

Donate your airline miles to help provide round-trip airline tickets to wounded, injured and ill service members and/or their loved ones.

HOTELS  **HEROES**

Donate hotel points to provide hotel rooms to families of the wounded, injured and ill military and Veterans who are undergoing treatment at authorized medical centers when a Fisher House room is not available.

Fisher House Foundation has more major programs:

Newman's Own Award—A program that supports other military organizations.

Scholarships—A program that provides scholarships to children and spouses of military families.

Help us help military and Veterans' families.

www.fisherhouse.org

LOONEY TUNES



"That's all Folks!"

Any Questions?

